

DAY HOSPITALS AUSTRALIA

MEMBERSHIP PROSPECTUS

Industry Members / Industry Partner

PEAK BODY FOR THE DAY HOSPITAL SECTOR

Day Hospitals Australia is recognised as the peak industry body representing over 70% of the day hospital sector. We have over 350 members including:

- Day hospitals
- Small overnight facilities (< 100 beds)
- Associate members
- Preliminary members (day hospitals under development)
- Industry members
- Individual members

Day Hospitals Australia is invited to participate on multiple Government Committees and Industry Working Groups across the country providing the opportunity to impact and influence the future direction of the healthcare industry.

Day Hospital Australia provides members with representation, advocacy and support on matters impacting the day hospital sector and the overall health system.

Day Hospitals Australia invites interest from suppliers within the industry to join our organisation as either a partner or industry member (subject to CEO approval).

MEMBERSHIP YEAR
1st July 2024- 30th June 2025



MEMBERSHIP CATEGORIES

INDUSTRY MEMBERS

As an Industry Member, your organisation is provided with the following marketing benefits:

- Listing on the Industry Members page of the Day Hospitals Australia website
- Access to quarterly list of Day Hospitals Australia members to assist you with marketing activities
- Member of Day Hospital Australia Logo supplied to use on your website and email footers
- Access to the members only area of the Day Hospitals Australia website
- Upon joining your organisation is formally welcomed in Day Hospitals Australia's weekly e-bulletin, sent to all members of Day Hospitals Australia
- Access to weekly Day Hospitals Australia e-bulletins providing current information pertaining to the Day Hospital sector
- Company name and website link included in a twice yearly EDM sent to all members of Day Hospitals Australia
- Member rates when attending and exhibiting at the Day Hospitals Australia National Conference

INDUSTRY PARTNERS

As an Industry Partner your organisation receives the Industry Member benefits as well as:

- Industry Partner Annual Survey - results provided pertaining to your organisation
- Listing on Industry Partner page of the Day Hospitals Australia website

Industry Partnership with Day Hospitals Australia (DHA) requires an organisation to enter into a formal agreement to provide discounted services to DHA Members, DHA will promote the services to our membership and receive a fee or dollar rebate for all products/services provided to DHA members. DHA limit partnership agreements of the services provided without duplicating the services of other providers. As a partner, it is required that the organisation joins as an industry member. All agreements are subject to approval from the CEO.

CORPORATE SPONSORS

Our Corporate Sponsor Program allows organisations to continue their support of Day Hospitals Australia throughout the year and is an effective way for sponsors to engage with our members and the private day hospital sector.

We work collaboratively with our Corporate Sponsors to develop an all-inclusive marketing and sponsorship package with a number of important benefits. Contact us for more information about the Corporate Sponsor Program.

Industry Members, Industry Partners and Corporate Sponsors are subject to CEO approval

MEMBERSHIP BENEFITS

MARKETING & PROMOTION - WEBSITE

Day Hospitals Australia has a dedicated Industry Partners & Members page where you can display your logo, bio and contact information.

Day Hospital members are encouraged to access this page of the website when sourcing suppliers for various products, services and technologies.

Industry Members are able to have this information updated as necessary ensuring that members always have access to the latest information.

You will also receive a log-in to access the Members Only area of the website to ensure that you have access to all of the latest information and updates pertaining to the sector.

www.dayhospitalsaustralia.net.au/industry-members/

QUARTERLY MEMBERSHIP LIST

Each quarter, Industry Members are provided with a list of Day Hospitals Australia members to assist your business with your marketing activities.

Information includes:

- Facility Name
- Main Contact No
- Address
- Specialty (indicative)
- Group (where applicable)

WEEKLY BULLETIN - STAY INFORMED

All members receive a weekly electronic Bulletin updating them on current activities that Day Hospitals Australia is working on, as well as critical events from within the sector. The weekly e-bulletin will assist you when liaising with current and potential customers by understanding key topics within the private day hospital sector.

New Industry Members will be featured in our Weekly Bulletin to highlight your company to our members.

www.dayhospitalsaustralia.net.au

TWICE YEARLY EDM

All Industry Members and Partners are featured in our bi-annual EDM (Electronic Direct Mail), directly promoting your business to our members and selected key representatives from the day hospital sector. This opportunity is provided twice a year, in March/April and September/October.

No action is required on your part, as we will link your company name to your website and / or the contact details listed on our Industry Member page.

SHOWCASE YOUR MEMBERSHIP

Demonstrate a commitment to industry standards and best practices by displaying your Day Hospitals Australia membership certificate and our "member of" logo, which are both provided to new members.

NATIONAL CONFERENCE

The Day Hospitals Australia National Conference will be held from 27 - 29 August 2025 at the National Convention Centre in Canberra, and offers a significant opportunity for organisations to present their products and services to a vast representation of key decision makers within the day hospital sector.

As a valued industry member, you will receive a 5% discount on exhibition and registration fees. Sponsorship and trade opportunities are available on our website from February each year however Industry Members are provided with Priority access to reserve preferred Conference sponsorship and trade opportunities before the general public.

Visit our website for more information:

<http://www.dayhospitalsaustraliaconference.com/>



Application for Industry Membership

Membership Year: 1 July 2024 - 30 June 2025

Membership Fee: \$1,654 (ex GST) plus \$123 one off Joining Fee (ex GST)

Organisation Name:

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Address:

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Contact Name:

Position Title:

Telephone/Mobile:

Email:

I hereby acknowledge that I have read and fully understood the Day Hospitals Australia constitution ([link here](#)) and I agree to accept its terms

A Company Bio is included with this application

Please return your completed application to:

Anne Hentschke, Membership Manager

Phone: 08 8276 8691

Email: anne.hentschke@dayhospitalsaustralia.net.au

Industry Membership applications are subject to CEO approval. Once your Application has been approved by the CEO, an invoice will be issued for payment. Membership will take effect once payment has been received, for the Membership Year which runs from 1 July 2024 - 30 June 2025