

DAY HOSPITALS AUSTRALIA

MEMBERSHIP PROSPECTUS

Industry Members / Industry Partner

MEMBERSHIP YEAR

1st July 2023 - 30th June 2024

PEAK BODY DAY HOSPITAL SECTOR

Day Hospitals Australia is recognised as the peak industry body representing over 70% of the day hospital sector. Our total membership number of 332 includes:

- Day hospitals
- Small overnight facilities (< 100 beds)
- Associate members
- Preliminary members (day hospitals under development)
- Industry members
- Individual members

Day Hospitals Australia is invited to participate on multiple Government Committees and Industry Working Groups across the country providing the opportunity to impact and influence the future direction of the healthcare industry.

Day Hospital Australia provides members with representation, advocacy and support on matters impacting the day hospital sector and the overall health system.

Day Hospitals Australia invites interest from suppliers within the industry to join our organisation as either a partner or industry member (subject to CEO approval).

MEMBERSHIP CATEGORIES

Industry Members & Industry Partners

INDUSTRY MEMBERS (subject to CEO approval)

As an Industry Member, your organisation is provided with the following marketing benefits:

- Member of Day Hospital Australia Logo supplied to use on your website and email footers
- Upon joining your organisation is formally welcomed in Day Hospitals Australia's weekly e-bulletin, sent to all members of Day Hospitals Australia
- Receive an Industry Member newsletter - quarterly
- Access to the Day Hospitals Australia website - members only area
- Access to quarterly list of Day Hospitals Australia members to assist you with marketing activities
- Inclusion in twice yearly EDM sent to all members of Day Hospitals Australia, to market a specific promotion or link to your website
- Access to weekly Day Hospitals Australia e-bulletins providing current information pertaining to the Day Hospital sector
- Listing on the Industry Members page of the Day Hospitals Australia website
- Member rates when attending and exhibiting at the Day Hospitals Australia Annual Conference

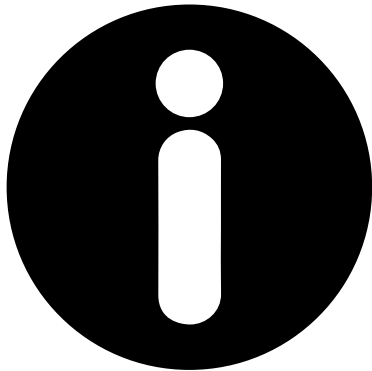
INDUSTRY PARTNERS (subject to CEO approval)

As an Industry Partner your organisation receives the Industry Member benefits as well as:

- Industry Partner Annual Survey - results provided pertaining to your organisation.
- Listing on Industry Partner page of the Day Hospitals Australia website
- Virtual Chapter Meeting - opportunity to sponsor at extra cost with links to Industry Partner website.

Industry Partnership with Day Hospitals Australia (DHA) requires an organisation to enter into a formal agreement to provide discounted services to DHA Members, DHA will promote the services to our membership and receive a fee or dollar rebate for all products/services provided to DHA members. DHA limit partnership agreements of the services provided without duplicating the services of other providers. As a partner, it is required that the organisation joins as an industry member. All agreements are subject to approval from the CEO.

MARKETING & PROMOTION - WEBSITE



Day Hospitals Australia has a dedicated Industry Partners & Members page where you can promote your branding through your logo, bio and contact information.

Day Hospital members are encouraged to access this page of the website when sourcing suppliers for various products, services and technologies.

Industry Members are able to have this information updated as necessary ensuring that members always have access to the latest information.

You will also receive a log-in to access the Members Only area of the website to ensure that you have access to all of the latest information and updates pertaining to the sector.

<https://www.dayhospitalsaustralia.net.au/industry-members/>

QUARTERLY MEMBERSHIP LIST

Each quarter you will receive the current Membership list (excel spreadsheet) to assist you in your marketing activities.

Information includes:

- Facility Name
- Main Contact No
- Address
- Specialty (indicative)
- Group (where applicable)



You are welcome to contact the Executive Officer and Membership Manager at any time should you wish to confirm any member facility details on 08 8558 3764 or tania.baldock@dayhospitalsaustralia.net.au

WEEKLY BULLETIN - STAY INFORMED

All members receive a weekly electronic Bulletin updating them on current activities that Day Hospitals Australia is working on, as well as critical events from within the sector.

This will assist you when liaising with current and potential customers in understanding key topics within the private day hospital sector.

CHAPTER MEETING SPONSORSHIP - INDUSTRY PARTNERS



Currently all Chapter Meetings are held via zoom. It is hoped that we will return to in person meetings in the not too distant future. Currently Industry Partners have the opportunity to Sponsor on line Chapter Meetings. Opportunities are limited.

TWICE YEARLY eDM



Industry Members and Industry Partners are invited to participate in a twice yearly eDM to market a specific promotion, or link to your website, PDF etc.

This initiative is offered to Industry Members March/April and Sept/Oct

ANNUAL NATIONAL CONFERENCE

The Day Hospitals Australia 2023 National Conference will be held from 30 August – 1 September 2023 at the Royal International Convention Centre (the Ekka Showgrounds) in Brisbane.

To view the Program, online Sponsorship opportunities and to register interest for the 2023 National Conference, please visit our conference website <http://www.dayhospitalsaustraliaconference.com/>



TO APPLY FOR INDUSTRY MEMBERSHIP

Cost \$1606 + \$119 one off Joining Fee (ex GST)

Please complete and return to:

Tania Baldock Executive Officer and Membership Manager

E: tania.baldock@dayhospitalsaustralia.net.au

Name of Organisation:

Address:

Contact Name:

Position Title:

Telephone/Mobile:

Email:

Please supply a Company Bio with this Application.

Industry Membership applications are subject to CEO approval. Once your Application has been approved by the CEO, an invoice will be issued for payment. Your membership will take effect once payment has been received, for the Membership Year which runs from 1st July 2023 - 30th June, 2024